



Soft Skills for Success

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Visiting Faculty, IIT (BHU), Varanasi, Fulbright Specialist Project, U. S. Dept. of State, USA

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Address to TPC Representatives, IIT (BHU), Varanasi, 14th October, 2023

Outline

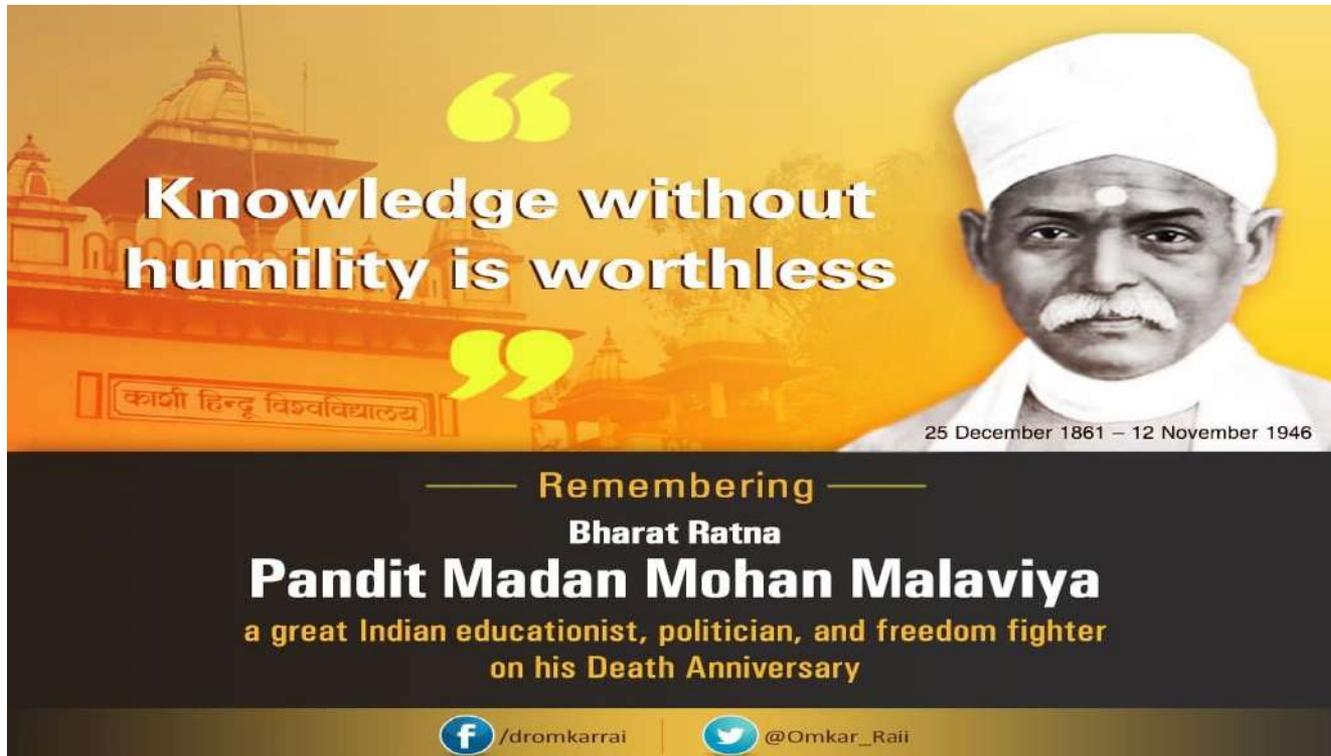
- Importance of Education per Mahamana
- Importance of Soft Skills
- Soft Skills Program (SSP) Highlights
- Community Service for Nation Building
- Blind Foundation for India Project Highlights
- Motivational Talk by Coach Lou Holtz
- Recommendations
- **Two Key Takeaways from the Session**

Importance of Education

“I have no desire for Kingdom, no desire for Heaven,
no desire for Moksha.

The only desire I have is to mitigate the sorrow of
the living beings who are ridden with sorrow.

I want to shine light into the darkness before people’s eyes.”





Mahamana's Message

<https://internet.bhu.ac.in/mmak/vids/mmstudents1.mp3> (3.34 min)



Importance of Soft Skills

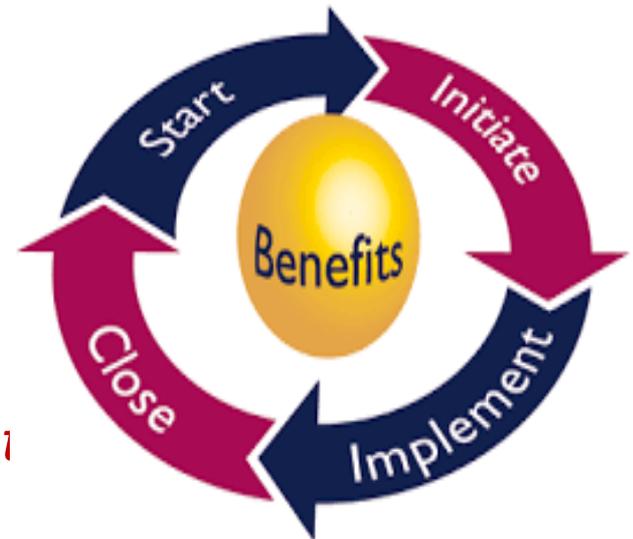
- **92%** of all executives say that **Soft Skills are just as important-or more important-than Hard or Technical Skills** (LinkedIn's 2019 Global Talent Trends report)
- **92%** of Deloitte's executives **rated Soft Skills as a Critical Priority** (Deloitte's 2016 Global Human Capital Trends report)
- **90%** employers believe that **graduates with Soft Skills will become increasingly important** (Talent Q survey)
- **67%** of all jobs in Australia will **rely on Soft Skills by 2030** (Deloitte Access Economics)
- **44%** of US executives say **lack of Soft Skills is the biggest gap in the US workforce**
- In 2015, National Association of Colleges and Employers (NACE) survey of employers listed **"Ability to Work in a Team"** as the **most desirable attribute of new college graduates**, ahead of problem solving and analytical/quantitative skills

Ref. The Growing Importance of "Soft Skills" in the Workplace (Ray Williams, March 22, 2020)

The LES Project Approach

A **12 topic** Leadership Excellence Series (**LES**) Topics:

1. *Leadership excellence*
2. *Effective teamwork*
3. *Effective time management*
4. *Effective meeting management*
5. *Effective decision making*
6. *Effective project management*
7. *Effective risk management*
8. *Effective talent management*
9. *Voice of the customer management*
10. *Operational excellence*
11. *Effective supply chain management*
12. *Sustainable change management*



Soft Skills (6 topics); Quality Management Knowledge (6 topics)

ASQ India LES Project: <http://bit.ly/2lpCdsX> (Pilot at IIT BHU TPC)

The LES Program deployed at 100 Colleges/Universities in India benefiting 675,000 people (2013-2016). Now total 1.2 Million people (2013-2023).

The Project Team



Ciby James (Co-Leader)



Dr. Mansu Vora (Co-Leader)



Dr. Suresh Gettala



Singanahur Viswanathan



Dr. Awadh Dubey



Dr. Alok Jain



Prof. Anil Kumar Agrawal



Prof. Ashim K. Mukherjee



Dr. Navin Singh Rajput



Rutuja Chhajed



Aditya Veer Jain



Nikhil Jain



Bharat Kashyap



Vishal Khandelwal



Utkarsh Sharma



Abhimanyu Sori



Sweta Suman



Venkatavaran
Sunderarajan

Commissionerate of Higher Education, Government of Gujarat (03-18-16)

(https://www.youtube.com/watch?v=z_fvgG8uwus)

Satellite connection with 450 Colleges and 500,000 students benefited



"EFFECTIVE TIME MANAGEMENT"

Commissionerate of Higher Education Gandhinagar

Date : 18.03.2016 **Starts Shortly.....**

0:01 / 49:41



Dr. Manu K. Vora
Chairman & President, Business Excellence Inc., U.S.A.

6:12 / 49:41

Telecast On



Video **A**udio **N**etwork for **D**evelopment and **E**ducation
Government of Gujarat
Through



Department of Science and Technology,
Government of Gujarat

49:38 / 49:41

LES Project - QCI D. L. Shah Silver Quality Award (8-20-2016)





SOFT SKILLS PROGRAM

Accelerate your career by learning people skills!



DR. MANU VORA

Speaker
Chairman and President,
Business Excellence, Inc., USA
IIT (BHU) CHE, 1968



PROF. ANIL KUMAR AGRAWAL

Host
Professor Incharge,
Training and Placement Cell,
IIT (BHU), Varanasi

Topics covered:

(08:30 PM - 10:30 PM IST)

25/03/22	Friday	Leadership Excellence
01/04/22	Friday	Effective Decision Making
08/04/22	Friday	Effective Time Management
14/04/22	Thursday	Effective Teamwork
21/04/22	Thursday	Effective Project Management
22/04/22	Friday	Career Development Guidance

In association with:



https://twitter.com/AICTE_INDIA



<https://www.facebook.com/OfficialAICTE>



<https://www.linkedin.com/company/aicteindia>



<https://www.youtube.com/mediaaicte>



SSP Session Links



1. Leadership Excellence <https://youtu.be/7RigpEbuTYQ>
2. Effective Decision Making <https://youtu.be/-EgOmMfYxk4>
3. Effective Time Management <https://youtu.be/NP9LBxJzdL0>
4. Effective Teamwork <https://youtu.be/Vtd7ki1KdRo>
5. Effective Project Management <https://youtu.be/oTrkgn66Jwo>
6. Career Development Guidance <https://youtu.be/RDBOpLCHqDc>

All 6 Sessions: <https://tpc-events-app.vercel.app/>

The six topics covered in SSP are all synergistic, leading to mastery in project management and then applying project management skills to solve Society's real problems. This SSP initiative will strengthen the Unnat Bharat Abhiyan 2.0 which requires Community Based Participatory Research.

In Association with:





SSP Effectiveness/Reach



Program Effectiveness: There was an excellent feedback from IIT (BHU), Varanasi attendees:

- 1. Overall Sessions - 99.5% satisfaction***
- 2. Learned New Concepts - 98.7% satisfaction***
- 3. Applicability in Study and Work - 96% satisfaction***

Program Reach: The **Reach of SSP has been good with over 91,623 combined views from all 6 sessions**



SOFT SKILLS PROGRAM

Accelerate your career by learning people skills!



DR. MANU VORA

Speaker
Chairman and President,
Business Excellence, Inc., USA
IIT (BHU) CHE, 1968



MR. WAJAHAT SALMAN

Host
Assistant Professor
Department of CSE
JB Institute of Technology

Topics covered:

(08:30 PM - 10:30 PM IST)

24/04/23	Monday	Leadership Excellence
27/04/23	Thursday	Effective Decision Making
01/05/23	Monday	Effective Time Management
03/05/23	Wednesday	Effective Teamwork
08/05/23	Monday	Effective Project Management
10/05/23	Wednesday	Career Development Guidance



SSP Session Links



1. Leadership Excellence <https://bit.ly/3W2FXm1>
2. Effective Decision Making <https://bit.ly/3I6fGO9>
3. Effective Time Management <https://bit.ly/42wgrbj>
4. Effective Teamwork <https://bit.ly/3BqLR7f>
5. Effective Project Management <https://bit.ly/42X02g5>
6. Career Development Guidance <https://bit.ly/3M12kE6>

Overall Link: <https://www.youtube.com/@vmsbutu1/live>

The six topics covered in SSP are all synergistic, leading to mastery in project management and then applying project management skills to solve Society's real problems. This SSP initiative will strengthen the Unnat Bharat Abhiyan 2.0 which requires Community Based Participatory Research.



SSP Effectiveness/Reach



Program Feedback (Effectiveness): There was an excellent feedback from VMSBUTU Dehradun attendees:

- 1. Overall Sessions - 99.4% satisfaction***
- 2. Learned New Concepts - 99.1% satisfaction***
- 3. Applicability in Study and Work – 99.1% satisfaction***

Program Reach: The **Reach of SSP has been good with over 3,000 combined views from all 6 sessions**



*“Let Us Light a Lamp of Knowledge
to Eliminate Darkness of Ignorance.”*

Thanks!



Communication

Verbal

- Appropriate
- Clear
- Concise
- Effective
- Non-Verbal
- **Practice**

Written

- Clear
- Concise
- Effective
- Impactful
- Meaningful
- **Practice**

Presentation

- Appropriate
- Clear
- Concise
- Coverage
- Effective
- **Practice**

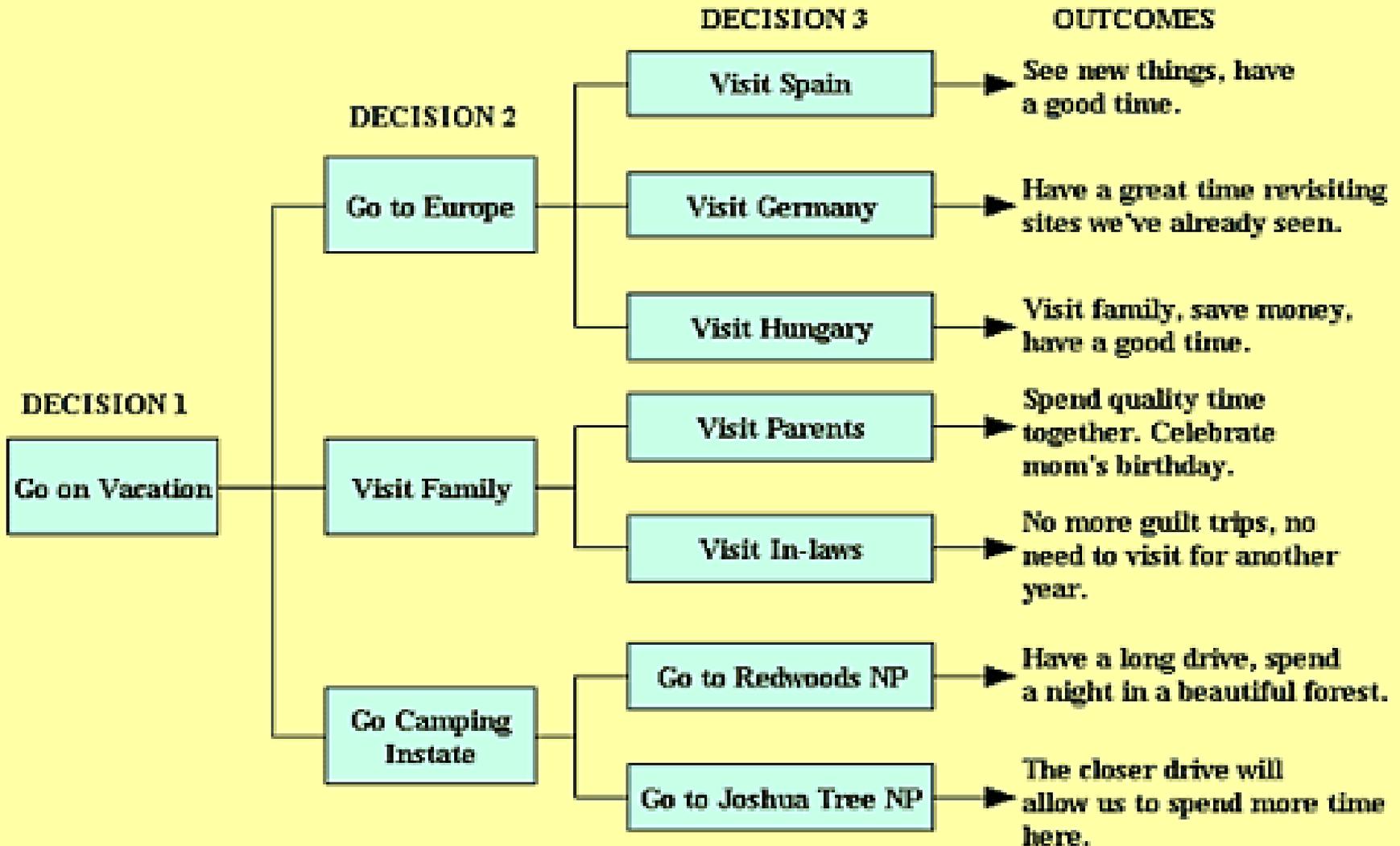
No matter what job you have in life, your success will be determined 5% by your academic credentials, 15% by your professional experiences, and 80% by your communication skills.

Leadership Lessons

- Leadership is all about **Influencing, Igniting, and Inspiring** Ordinary People to do **Extra-Ordinary things**
- **Leaders define Purpose, create Vision, identify Key Strategies, Allocate Right Resources, and Achieve Results through People**
- **Leadership is about Walking the Talk (Practice)**



Decision Making – Tree Diagram



Effective Teamwork – “Five Dysfunctions of a Team” Patrick Lencioni (2002)



Teamwork



A team is
many hands & one mind.

Time Management

THE EISENHOWER BOX

	URGENT	NOT URGENT
IMPORTANT	<p>DO <i>Do it now.</i></p> <p>Write article for today.</p>	<p>DECIDE <i>Schedule a time to do it.</i></p> <p>Exercising. Calling family and friends. Researching articles. Long-term biz strategy.</p>
NOT IMPORTANT	<p>DELEGATE <i>Who can do it for you?</i></p> <p>Scheduling interviews. Booking flights. Approving comments. Answering certain emails. Sharing articles.</p>	<p>DELETE <i>Eliminate it.</i></p> <p>Watching television. Checking social media. Sorting through junk mail.</p>

Time Management



laughingcolours.com

Very Nice Definition of TIME

Time is slow when you wait !

Time is fast when you are late !

Time is deadly when you are sad !

Time is short when you are happy !

Time is endless when you are in pain !

Time is long when you feel bored !

Every time, time is determined by your feelings and your psychological conditions and not by clocks. So have a nice time Always.

Problem Solving

**Tackle Next
Important Problem**

**Make Solution(s)
Permanent**

**Find Possible Solutions to
Address Root Causes**

Determine Root Causes

**Determine Magnitude of
the Problem (use data)**

Properly Define the Problem

How Project Leaders Can Overcome Crisis of Silence (Grenny et. al., MIT Sloan MR, Summer 2007)

**Are team members
pulling their
weight ?**

**Are we honestly
assessing progress & risks ?**

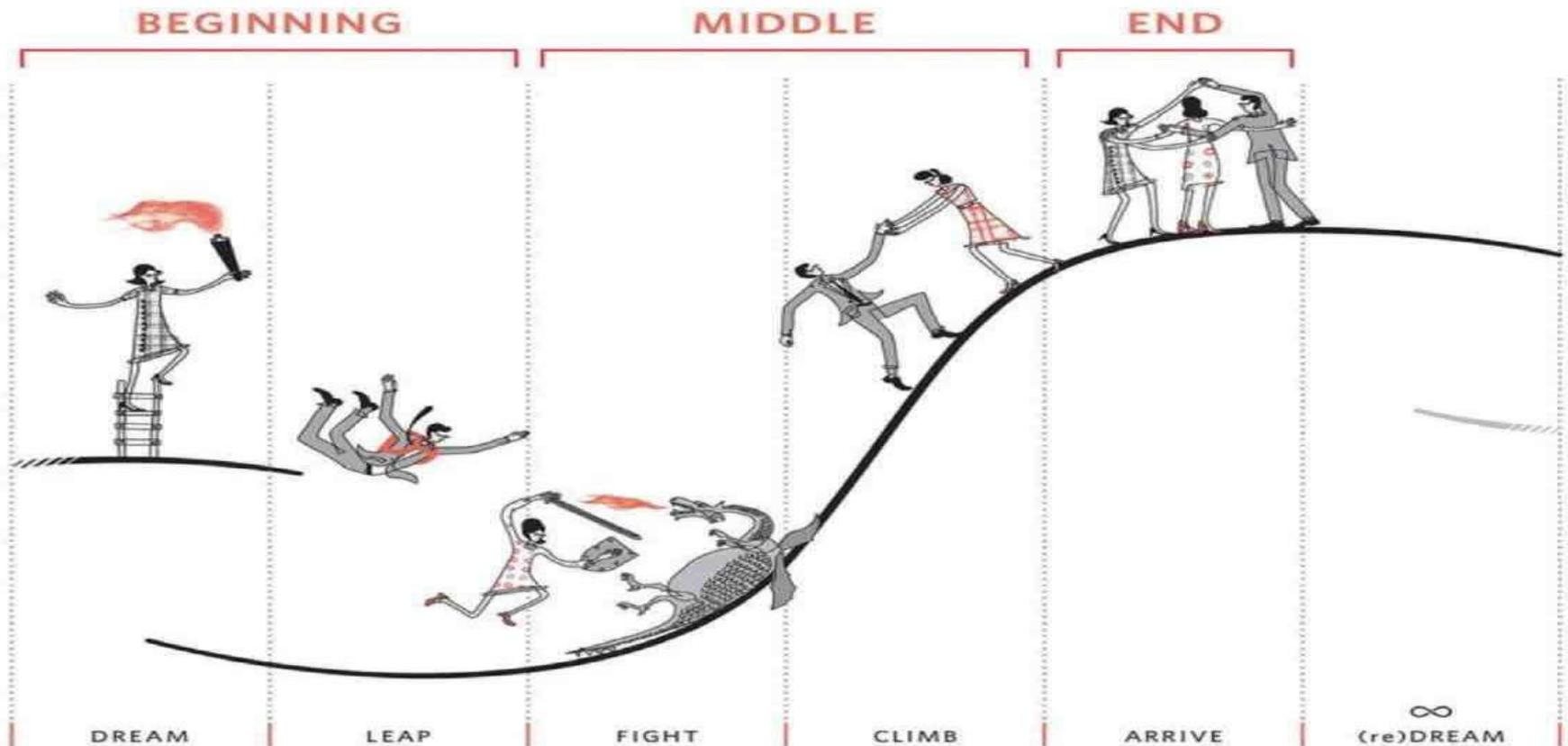
Are we faithful to the PM process?

**Is the Project Sponsor
providing support?**

Are we planning around facts?

Change Management

- **Decisions you make as a Student or Professional at a given time changes due to new circumstances, changing dreams, and variety of experiences.**
- **You need to be Flexible with your decision making, so you continue to make progress under changed conditions.**





Benefits of Community Service

- **Community Service helps connect to the Community**
 - Learn the significance of helping others in need
 - Help improve the community making a better place for all
- **It benefits your Career Prospects**
 - Help build experience and skills (communication, planning, teamwork, problem-solving, task management, etc.)
- **Community Service raises Social Awareness**
 - Broadens your horizons by helping you understand the needs of the society and the population you are trying to help
- **Community Service establishes Contacts & Friendship**
 - The easiest way to make friends is through activities you perform together and have fun
- **Community Service helps Improve Your Skills**
 - Students are advised to do community service in order to get work-related knowledge and skills including time management
 - It also increases their chances of getting a job since their community involvement creates good references for potential employers

Swami Vivekananda



**“This life is short,
the vanities of the world are transient,
but they alone live who live for others,
the rest are more dead than alive.”**



Community Service for Nation Building

India's Youth Potential for Community Service:

- Assume 2 hrs/wk x 32 wks = **64 hrs/yr/student**
- Statista 2021 – 250 million x 64 hrs/yr = **16 billion hrs** (51,649 HEIs)
- Statista 2020 – 1.26 million Faculties x 64 hrs/yr = **80.6 million hrs**

A HUGE untapped potential for Nation Building!

- Make it a **compulsory requirement** for getting their degree
- Each HEI can **develop projects** in surrounding communities by understanding their issues/needs in the areas of:
 - Education, Healthcare, Water, Sanitation, Agriculture, etc.
- It will teach students **to work on real projects** in a **team setting and work with adults to give back** and help in the Nation Building

My both sons did 300-400 hours in 4 years at a High Schools to get admission at Stanford, UC Berkeley, and Northwestern University



Blind Foundation for India

(Established in April 1989, Naperville, IL, USA)

<http://www.blindfoundation.org/>

35th Year of Dedicated Service
Serving Over Two Million Blinds

Mission

- To Prevent and Cure blindness
- To provide Education and Rehabilitation to permanently blind people in India

Staggering Statistics

- Over **15 Million** blind individuals in India
(Accounts for **1/3** of World's blind population)
- **2.3 Million** people **develop cataracts** every year
- **2 Million** blind children - only **5%** receive any Education

Ramakrishna Mission Varanasi Vans



BFI Impact so far

- **Over \$6 million raised since 1991**
- **250,000** free **Cataract** operations
- **One Million** people got free eyesight checkups
- **One Million children examined for their eye sights, provided glasses, vaccinated against Measles, and provided Vitamin A**
- **10,000 Braille Kits** given to blind children
- **140 Mobile Vans** donated in 18 States of India
- **15 major projects** done with **Rotary Matching**
(1 to 3 match → \$500,000)



Tamaso Ma Jyotirgamaya!

*“God Kindly Lead Us
From Darkness to Light!”*

Social Work Accolade NRI of the Year Award 2018, Mumbai, 7-11-2018



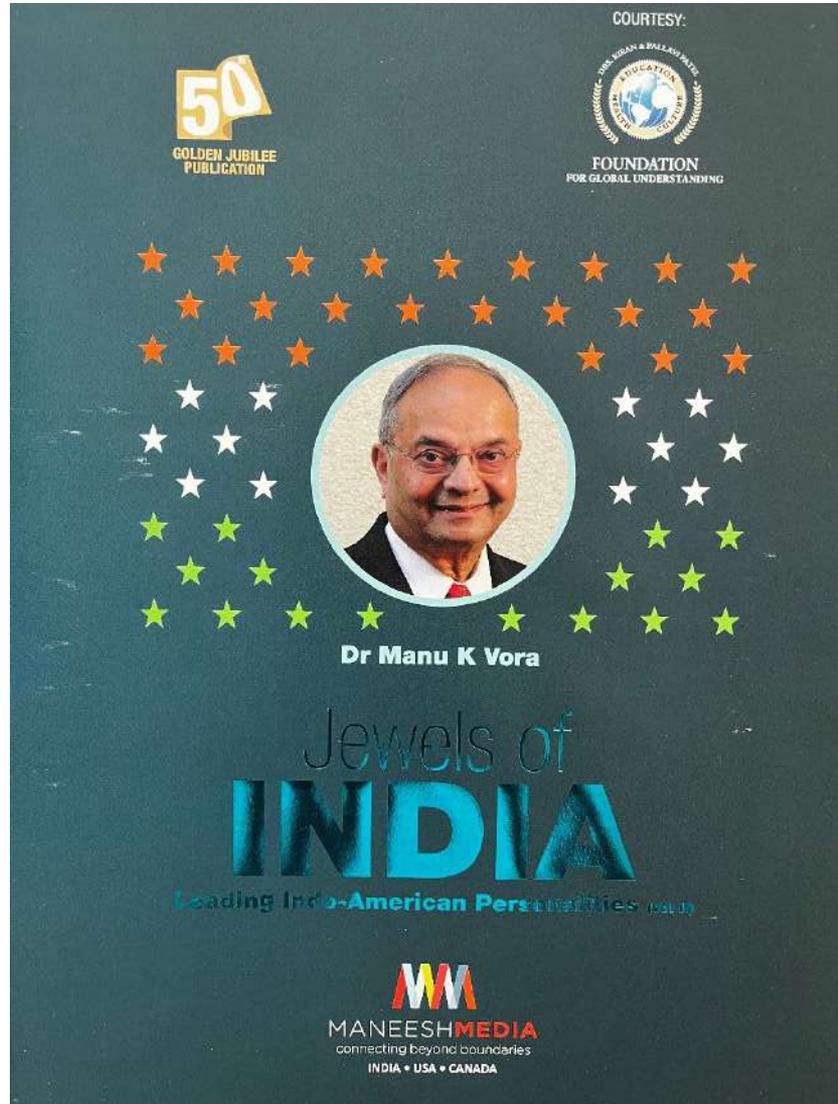
Social Work Accolade

World Book of Records, London, 3-17-2022



Social Work Accolade

Jewels of India, Vol. II, New York, 1-28-2023



Public Life Accolade

IIT (BHU), Varanasi, DAA, 10-06-2023



IIT INDIAN
INSTITUTE OF
TECHNOLOGY
BHRAGOS-HANDI UNIVERSITY

Distinguished
Alumnus/Alumna
Awards, 2023-24

Public Life



Dr. Manu K Vora

(CHE '68)

*Chairman and President
Business Excellence, Inc., USA*

Congratulations



Giving Back Impact (1989-Present) - \$12 Million raised

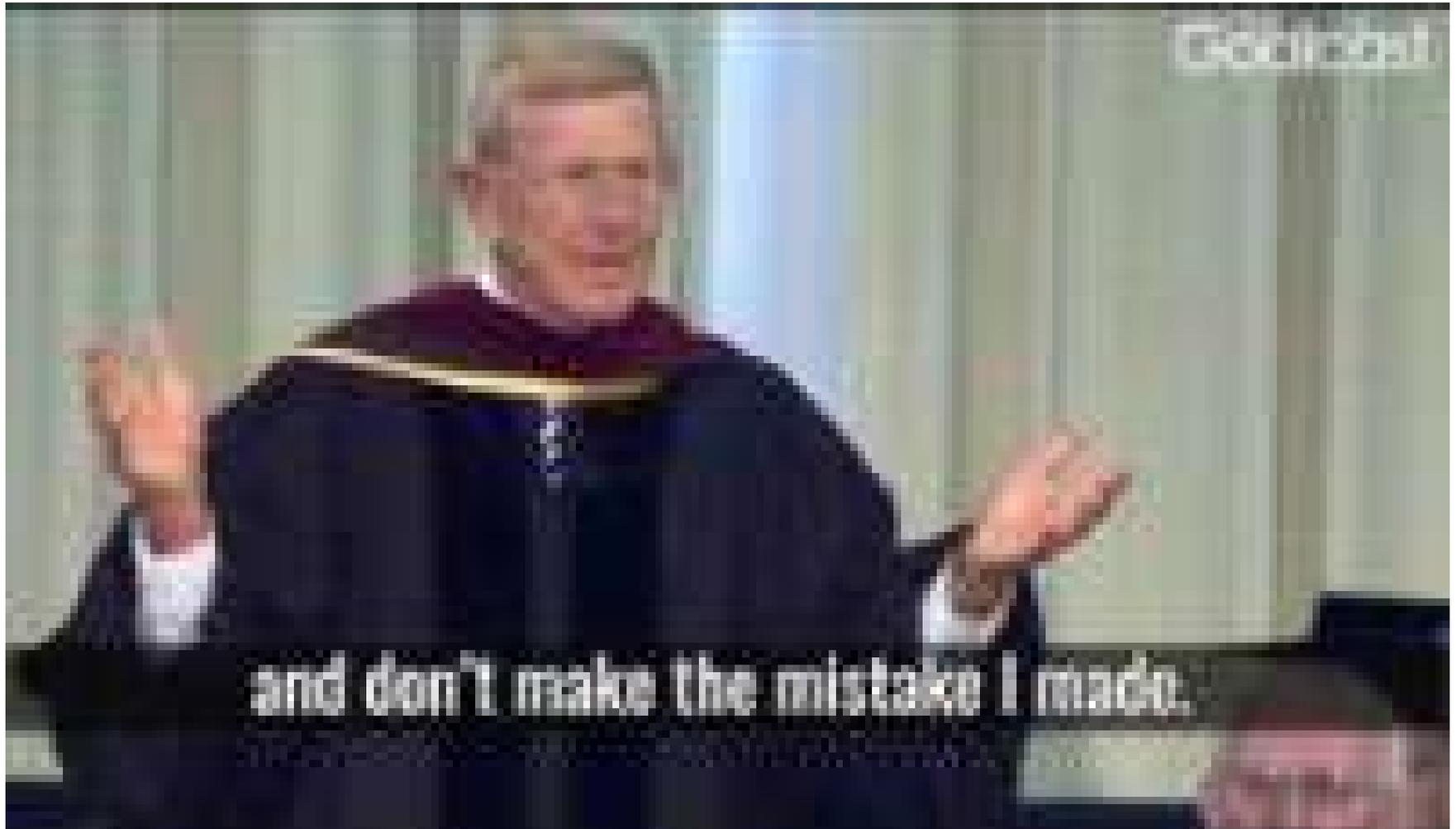
Free Gift of Knowledge (2013-Present)	Results
# of People Benefited	1,200,000

Free Gift of Sight (1989-Present)	Results
# of Adults and Children Eyesight Checkups	2,000,000

Motivational Talk by Coach Lou Holtz

Coach Lou Holtz Inspirational Talk (6:27 min.):

<https://www.youtube.com/watch?v=0wMmcoPTmAs>



Recommendations

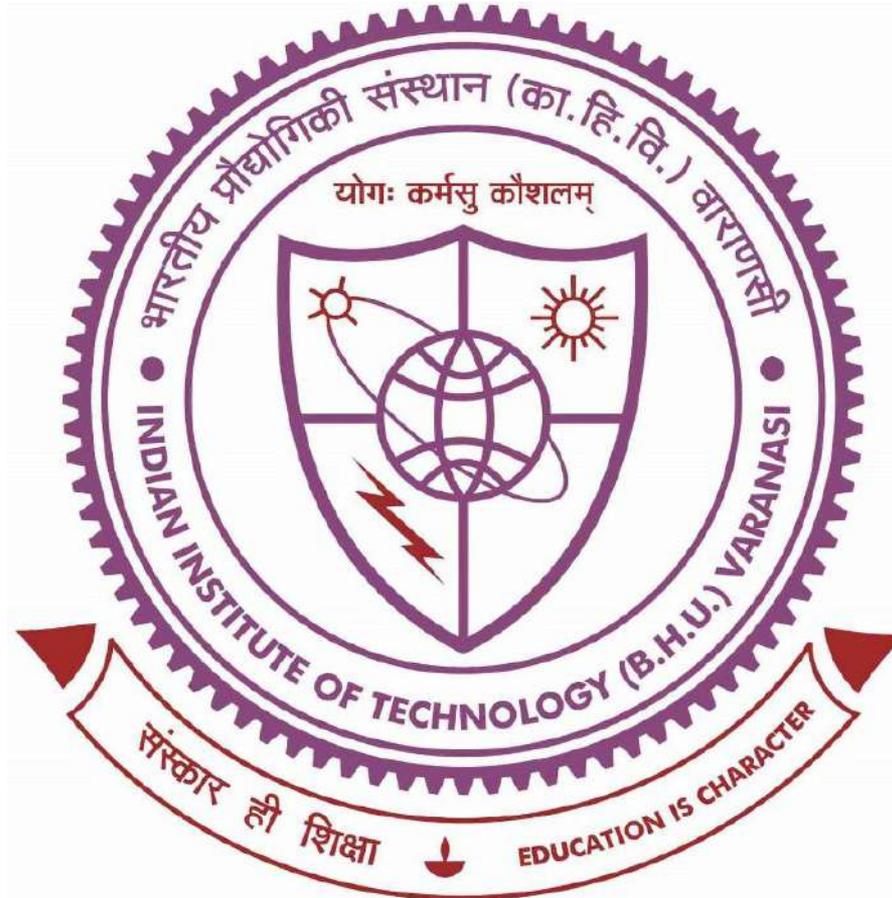
- Master your Soft Skills along with Technical Skills
- **Communication, Leadership, Decision Making, Time Management, Teamwork, Problem Solving, and Project Management skills will make you an Effective Engineer**
- **When you master your soft skills, you master your destiny!**
- Consider helping others in need throughout the Life
- **Career Development Guidance - 4 Pillars of Success:**
 - ✓ Importance of Planning
 - ✓ Leveraging your Strengths
 - ✓ Mastery of Soft Skills
 - ✓ Community Service
- **Manage your Career for Happiness and Success!**
- **Action Item – TPC, DOSA, and DORA to sponsor Career Development Guidance webinar for all Students at IIT (BHU), Varanasi on a Pro-Bono basis**



Your Two Key Takeaways from the Session

1

2



Thanks!
Questions?



Dr. Manu K. Vora, MBA, ASQ Fellow

(Member, AICTE NEP 2020 Implementation Plan Committee,
Expert Peer Reviewer, AICTE ATAL Academy FDPs, 2021-2022,
Member, AICTE ATAL Academy FDPs Redesign Committee, 2022)



- **Chairman and President, Business Excellence, Inc., USA since 2000**
- **48 years Leadership Experience Guiding Fortune 500 Companies**
- **30 years as Adjunct Faculty Globally in Operations Management**
- **Contributed at 680 Educational Institutions World-wide**
- **Delivered 1,280 Presentations and Published 75 Scholarly Articles**
- **Wrote 50 Blog Posts on Quality Management**
- **Gave Two TEDx Talks in 2013 in India (IIT BHU) and USA (IIT Chicago)**
- **Designed and Delivered Soft Skills Program to over 1.2 Million People**
- **Appointed Fulbright Specialist, U. S. Dept. of State, 2016-2023**
- **President, Blind Foundation for India, 1989-present, raised \$6 Million**
- **B. Tech., IIT BHU, Varanasi, M.S., and Ph.D., Chem. Eng., IIT Chicago**
- **MBA with Marketing Management, Keller GSM, Chicago**
- **Delivered 48 sessions at AICTE ATAL Academy FDPs in 2021-22**
- **Peer Reviewed 68 AICTE Atal Academy FDPs in 2021-22**
- **6 Medals for Quality and 4 Medals for Philanthropy, 2000-2015**
- **60 Awards for Outstanding Professional Contributions**
- **40 Awards for Life-Long Selfless Community Service**
- **World Book of Records, London, UK Recognition for Social Work, 2022**
- **Jewels of India, Vol. II Book with 75 Indo-American Personalities, 2023**